



# Wendy GLADNEY

Entrepreneur

Motivational Speaker

Author

Philanthropist

*Media Kit* 2011



Wendy  
GLADNEY

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*"Healing WithOut Hate: It's A Choice. It's A Lifestyle. Pass it On."*



# Wendy GLADNEY

## About Wendy

Author, motivational speaker, talk-show host, entrepreneur, philanthropist and mother of two just to name a few; Wendy R. Gladney is living proof that attitude is everything. As a child, Wendy was abandoned by her mother and sexually abused by her father. However, a firm believer that we all must do the best with what life hands us, Wendy has gone from “victim” to “victorious” and shares how to embrace happiness, experience joy, and live a fulfilled life without hatred. From her experiences, Wendy has written two books. Her first, *“Healing Without Hate: How to Forgive to Live,”* provides uplifting strategies to overcome obstacles and find personal fulfillment. The topic of “Forgiveness” is also the center of Wendy's second biographical book, *“The Preacher's Daughter: A Memory.”* Wendy's success with both books has sent her on many speaking engagements. Topics include: rising above abuse and abandonment, bi-racial understanding, overcoming adversity, cancer, divorce, single parenting, and building a business/balancing a life, Personal Development & Management.

A professional consultant and event manager for close to 20 years, Wendy started with a concept for a single business that has matured into a conglomerate of companies known as **Wendy's Enterprises**. Wendy's companies include: **Personal Services Plus**, an event management company known for its unique approach, attention to detail, and personal service; **Forgiving For Living, Inc.**, a nonprofit organization that offers solutions related to issues that require forgiveness.

No stranger to the Media world, Wendy is a guest writer for many publications. She's the *Event Essentials* Editor for Suite Events Media Group and is a regular columnist for the *Los Angeles Sentinel*, and *Black Business News*, the official publication of the Black Business Association and REJOICE Magazine. Contributing to her diverse background, Wendy has also worked in the entertainment industry as an actress and local talk show host. Her local cable talk show, “Building Bridges with Wendy Gladney,” is in syndication and every Friday morning, Wendy can be heard as a guest speaker on KJLH 102.3 FM's *Front Page with Dominique DiPrima*.

Very active in the community, Wendy believes in giving back. She accomplishes her philanthropic quest through her nonprofit foundation, **Forgiving for Living, Inc.** Annually, the foundation hosts the **PLUS Awards**, honoring individuals committed to their communities in the areas of healing and forgiveness. For her own achievements and commitment to community, she has been the recipient of several honors, including the nationally recognized *Curvations* tribute presented by spokesperson, Queen Latifah in 2007.

Wendy's professionalism is extended through her membership in many notable organizations including: International Special Events Society (ISES), Meeting Professionals International (MPI), National Speakers Association (NSA), Screen Actor's Guild (SAG), and National Association of Women Business Owners (NAWBO) among others.

A native of Southern California, Wendy received her Bachelor of Arts in Political Science from the University of California, Los Angeles. Committed to service through community, faith and family Wendy resides in Southern California.



- ◆ Entrepreneur
- ◆ Motivational Speaker
- ◆ Author
- ◆ Philanthropist

**Hi Res Images:** Headshots are available for downloading at [www.wendygladney.com](http://www.wendygladney.com) on the About Wendy page.



Wendy  
GLADNEY



*Personal Services Plus*

AN EVENT MANAGEMENT COMPANY

◆ **Entrepreneur**

Wendy Gladney started Personal Services Plus in 1992 serving the Inland Empire and Los Angeles surrounding areas. Today, PSP is one of the leading Event Management companies in Southern California.

Personal Services Plus, is a full service event management company well known for its unique and individualized approach to all of its clients. As an event management company, PSP offers many valued services for both large and small events including but not limited to: Meetings, Conferences, Seminars, Galas and Political Forums. As a company, PSP offers Project Management, Strategic Planning, Community & Public Relations, Training and Consulting. Clients include: McDonald's, Nike, Nestlé, Hyundai Motor Company, Rainbow PUSH Coalition, 100 Black Men of Los Angeles, UCLA, Southern Christian Leadership Conference of Greater Los Angeles (SCLC), Judge Mablean Ephriam, Florida A&M, Broadway Federal Bank and Albertsons, to name a few.





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Wendy Window

## ◆ Motivational Speaker

### Healing Without Hate: How To Forgive To Live

Holding onto past hurts and disappointments can lead to anger, bitterness and hatred. All of these feelings can lead to a destructive life and bad health.

### Diversity in a Global World

We are living in a day and time when our neighbors are just a click away. We must all come to a place where we respect each other for our differences and celebrate the uniqueness everyone brings to the table.

### Turning Stumbling Blocks into Stepping Stones

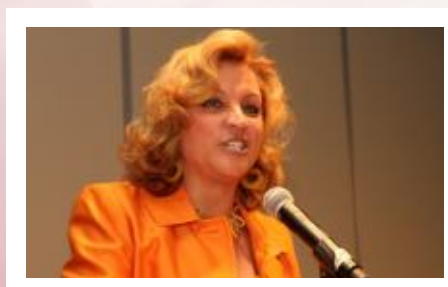
Always remember it's not what happens to you in life that matters, it's what you do with it. Take what others plan to be a negative and turn it into a positive that can help you and others.

### Building a Business/Balancing a Life

Being an Entrepreneur and Single Mother for almost two decades, I've had to learn how to prioritize the things that matter in order to have a productive, prosperous and pleasant lifestyle.

### Health Challenges

As a cancer survivor, I know that living past cancer and other life threatening diseases can sometimes be harder than first going through it. Life is not promised to anyone, it is important for us to live our best lives before our best years are gone. It's never too late to learn how to live again!





# Wendy GLADNEY

## The *Preacher's Daughter* A Memoir

### ◆ Author

#### Description

*The Preacher's Daughter* is a personal account of one woman's story of not only surviving abandonment by her mother and sexual abuse by her father that, in the end, reveals how she turned her stumbling blocks into stepping stones. Through her personal account of reflecting back on the days of her childhood, Ms. Gladney shares candidly her pain, suffering and eventual healing.

The story also shows how her father went from a life as a pimp on the street to a preacher in the pulpit after a near fatal heart attack. Her story is one of spiritual, physical and mental triumph that she shares to give hope to others.

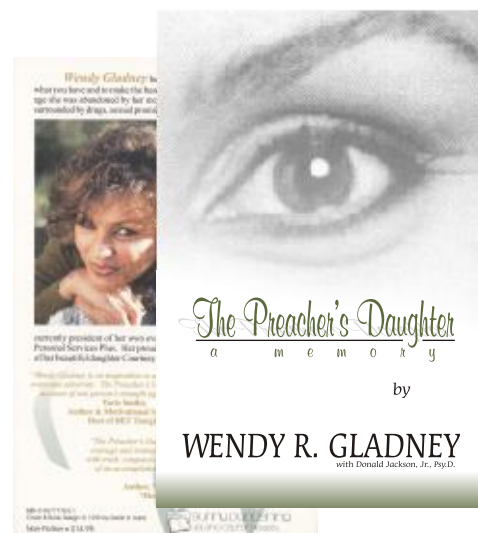
#### Review

"*The Preacher's Daughter* is a bold, yet poignantly-told story of courage and triumph. Wendy R. Gladney has filled these pages with truth, compassion, and the kind of drama that is the hallmark of an accomplished writer. A truly impressive achievement." -- Dr. Ronn Elmore, Author of *How to Love a Black Man and How to Love a Black Woman*

"Wendy Gladney is an inspiration to anyone who's had to overcome adversity. *The Preacher's Daughter* is truly an account of one person's triumph against the odds." -- Tavis Smiley, Author, Motivational Speaker and Host of *BET Tonight*

#### Coming in 2011

Healing Without Hate "How to Forgive to Live" - 10 step book on how to release the past to embrace your future.

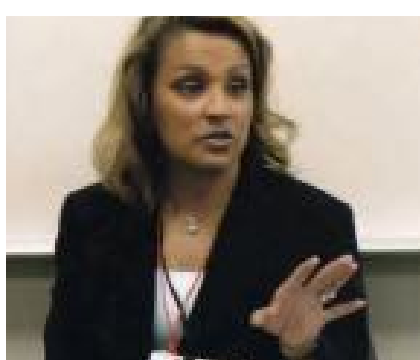


*Wendy Gladney*  
 Founder & Executive Director

## ◆ Philanthropist

Forgiving For Living, Inc. is a nonprofit organization designed to give solutions to women with issues of hate, anger, bitterness and the inability to forgive. These offenses occur due to ignorance, racism, domestic violence and abuse that promote a vicious cycle. FFL's objective is to help promote and restore mental wellness and provide mentors for women who have been victims of abuse and/or violence while aiding in the restoration of their self-confidence and assist with healing and forgiveness.

Each year, FFL hosts workshops and its annual spring event, the PLUS Awards. In 2011, FFL launches its mentorship initiative, the Ambassador Program.





# Wendy GLADNEY

## Associations & Memberships



Alpha Kappa Alpha Sorority, Inc.

Brotherhood Crusade

Greater Los Angeles African American Chamber of Commerce

International Special Events Society (ISES)



KJLH 102.3 Radio

Los Angeles Sentinel Newspaper

Los Angeles Urban League

National Association of Women Business Owners, Inland Empire (NAWBO)

National Black Business Council



National Council of Negro Women

National Latina Business Women Association - Los Angeles Chapter

National Speakers Association (NSA)

New Frontier Democratic Club

SAVE THE DATE Media Group



Screen Actors Guild (SAG)

Southern Christian Leadership Conference of Greater Los Angeles

University of California Los Angeles (UCLA)

UCLA Black Alumni Association



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*Experience*

### **Motivational/Keynote Speaking**

**US Dept of Housing & Urban Development**

**Jack and Jill of America, Inc.**

**National Council of Negro Women (NCNW)**

**State of California**

**Cal State Dominguez Hills**

**Piney Woods School**

**Hyundai Motors**

**UCLA**

**A Nette Work, LLC**

**W.I.T.N.E.S.S. Book Club**

**HerShe Group**

**Riverside Black History Month Committee**

**Mt. Zion Baptist Church**

**Scott United Methodist Church**

**Hands for Hope**

**Professional Women In Business of America, Inc.**

**Citizens of Zion Missionary Baptist Church**

**NAACP**

**Denise Roberts Breast Cancer Foundation**

**IEWC**

**Water of Life Community Church**

**Urban Issues Breakfast Forum**

**Community Baptist Church**

**City of Rancho Cucamonga**

**City of Upland**

**SCPIP**

**St. Stephen's MB Church**

**Southeast Communities & Intervention Program**

**Social Needs Network**

**LA Shanti & LAFFAN**

“Renewing The Dream Through Family...”

“Set The Tone Before You Leave Home”

California Conference

Intern Address

Women's History Month

Founder's Day Weekend

Stay in School Career Carnival

Leadership Institute for Personal Excellence

Alcoholism Center for Women

Victorious Living Women's Conference

Life Skills Class

Empowering Young Women's Conference

Mt. Zion Women's Conference

The History of Black Economic Empowerment

Caretakers Conference & Forgiving For Living

Phenomenal Women Empowerment Reception

The CZ Women's Retreat

“A Tribute To Black Women”

3rd Annual Founder's Day “An Afternoon of Faith”

10th Annual Women's Conference

Steps to Forgiveness

Politics and Economics of the Pan African Culture

Nexus Lay Counseling

Youth Enrichment Services Day

First Friday Breakfast

Mother's Day Luncheon

31st Annual Prayer Breakfast

Mother's Day Luncheon

The Power of the Female Spirit

Women, HIV and Abuse Forum

**and more...**



# Wendy GLADNEY

## Experience

### Mistress of Ceremonies/Hostess

Creating Pathways to Success  
ACT-SO Awards Luncheon  
Annual Business/Career & Networking Forum  
Forum Host  
You Are ENOUGH presented by VERIZON  
PLUS Awards

UCLA Black Alumni Association  
NAACP Western Region  
Black Women's Network  
Urban Issues Breakfast Forum  
Forgiving For Living, Inc.  
Forgiving For Living, Inc.

### Publications

“Wendy's Window”  
“Wendy's Window”  
“Wendy's Window”  
“Forgiving For Living”  
“Event Essentials”

Los Angeles Sentinel  
Black Business News  
Black Voice News  
REJOICE Magazine  
SAVE THE DATE Magazine  
Weekly Columnist  
Monthly Columnist  
Weekly Columnist  
Monthly Columnist  
Quarterly Columnist

### Media Broadcast

“Oh Drama”  
“Making It”  
“The Mother Love Show”  
“Front Page with Dominique DiPrima”  
“Thoughts for the Day”  
“Building Bridges with Wendy Gladney”

BET Networks  
KTLA Channel 5  
LA Talk Radio  
KJLH 102.3  
KBDE Radio  
CityTV Channel 16  
Featured Guest  
Featured Guest  
Featured Guest  
Weekly Guest Spot  
Featured Guest (Waco, TX)  
Talk Show Host

### Awards

Curvations Award  
Trailblazer Award  
Humanitarian Award  
Entrepreneur Award  
Women Making a Difference Award  
Sister Award  
Have A Heart  
Hall of Fame  
Community Builder Award

Vanity Fair/Queen Latifah  
National Association of Women Business Owners  
18<sup>th</sup> Annual Save The Dream, Live The Reality  
City of Los Angeles Black Business Association  
Los Angeles Business Journal  
National Alumnae Association of Spelman College  
Soroptimist international  
Professional Women In Business of America, Inc.  
Black Voice News

\*FULL EXPERIENCE ROSTER AVAILABLE UPON REQUEST



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## Client List

AbilityFirst  
African Diaspora Foundation/UCLA  
AGENDA/SCOPE  
Albertsons, Inc.  
American Women's Summit  
A Place Called Home  
Association of Black Women Physicians  
Bethel AME Church, Los Angeles  
Black Educational Events, LLC (Angel City Classic)  
Black Voice News  
Black Women Lawyers Foundation  
Broadway Federal Bank  
California Center of Public Health Advocacy  
California Legislative Black Caucus  
California State Parks (Allensworth)  
Challengers Boys & Girls Club of Metro LA  
Clarence & Pat Miller  
Community Action Partnership of San Bernardino County  
Community Coalition  
Crystal Stairs, Inc.  
Excel Family Intervention Programs  
Florida A&M University/CA Alumni  
FRESH Balance 4 Life  
Greater Los Angeles African American Chamber of  
Commerce  
Hyundai Motor America  
Jenesse Center, Inc.  
Judge Mablean Ephriam Foundation  
Kappa Alpha Psi  
L.A. MBOC - MED Week  
LeRoy Haynes Center  
McDonald Owner Operators Association of Southern  
California  
Mitchell, Porter & Williams  
National Medical Fellowship (New York)  
Nestle, U.S.A., Inc.  
Nike  
Operation Hope  
Piney Woods School  
Rainbow PUSH Coalition & Citizen Education Fund  
SAVE THE DATE Media Group  
SNHU (Southern New Hampshire University)  
T.H.E. Clinic  
100 Black Men of Los Angeles  
Advancement Project/Urban Peace Awards  
Black Women Lawyers Foundation  
Canaan Group  
College Fund/UNCF  
Los Angeles County Commission on Human Relations  
Magic Johnson Foundation  
Martin Luther King Legacy Association  
National Action Network  
National Black Business Council  
The Regalettes  
Southern Christian Leadership Conference of Greater  
Los Angeles  
The Tavis Smiley Group  
Turning Point Magazine  
Unity '03  
Unity Fellowship Church Movement  
UCLA  
US Green Building Council

\* Due to the sensitive and personal nature of Wendy's intuitive counseling services, a list of private clients cannot be supplied to safeguard the clients' privacy.



Wendy  
GLADNEY

## Testimonials

*"You can count on Wendy. She's accessible, responds right away to any questions that arise, and goes the extra mile. And she is delightful and fun to work with!"*

**Commissioner Susanne L. Cumming, Esq.**  
Chair, John Anson Ford Human Relations Awards  
Los Angeles County Human Relations Commission

*"Without Wendy our event would have not been successful. She certainly made the event first class with her ideas and suggestions. Wendy is already planning our next event. Don't do your event without Wendy."*

**Lillian Tennell**  
President, Excel Family Intervention Programs

*"Wendy and her company are such a blessing to us! Her knowledge, professionalism and attention to detail have turned planning our fundraising event into a joy. We are confident that our event will be successful with Wendy at the helm."*

**Brenda Penny**  
President, Black Women Lawyers Association  
of Los Angeles Foundation

*"PSP is thorough and very professional."*

**Kevin Mazzu**  
Vice President, McDonald's Corporation

*"PSP was the business partner we needed that made our special events a success!"*

**Ken Bentley**  
Vice President Community Affairs, Nestle, U.S.A., Inc.

*"Wendy has been a flexible resource that has provided needed guidance and consistent energy towards the development of our community relations and diversity development efforts."*

**Hyundai Motor America**

*"Ms. Gladney's genius and excellence is in her attention to detail in planning, promotion, and execution, therefore, she's more than an event consultant she's a partner."*

**Dr. Lewis E. Logan, II**  
Pastor and Co-Founder, Ruach Christian Community Fellowship

*"Wendy's creative thoughts and ideas, along with her organizational skills, have contributed greatly to the success of the company's premier annual event. Wendy's talent lies in blending her outstanding style and flair with her knowledge of practical resources."*

**Marcia Williams**  
Vice President of Diversity - Albertsons, Inc.



# Wendy Gladney

## Media

### ◆ In The News

THURSDAY, JANUARY 7, 2010 LOCAL 11

## Local entrepreneur Wendy Gladney builds her brand

By Corinne Glancy

As an entrepreneur, you know how hard it is to build a brand. Wendy Gladney has been in the community for over 20 years and she's still going strong. She's a local business owner and a successful entrepreneur. She's also a mother and a wife. She's a woman who knows what she's doing and she's not afraid to take risks. She's a woman who is always looking for ways to grow and improve. She's a woman who is always looking for ways to help others. She's a woman who is always looking for ways to make a difference. She's a woman who is always looking for ways to build a better future. She's a woman who is always looking for ways to build a better world.

Los Angeles Sentinel

## Forgiving For Living...

Recently I had a conversation with my brother, Ben, Joe S. Harris, who's the pastor of Grace Reek Christian Fellowship Baptist Church in Southern California. He was during a sermon with me that he preached coming from Luke 12:48. During the course of the conversation, he began to share some words that they might be relevant and I asked the Lord to show me how to make them relevant regarding "Forgiving For Living" as "Thinking Without Hate: How To Forget To Live" and the three of this have addressing our souls.

The first word he called them was "plans." According to Webster's dictionary the definition of the word plan is "the act of space occupied by a person or thing." It went further to say that it could also be "a space devoted to a special purpose." My initial thought about how many of my youth level people in general are really occupying space, but don't understand they have purpose. All of our work plans in our lives when we have to make choices and those choices play a role in determining our future. Today there's so much pressure on our youth to need to be perfect, when they make a mistake they don't know how to forgive themselves as they can go to the next level.

I think it is important for our youth to remember that God created them on purpose and for a purpose. It's important to know your DREAMING, to develop your MESSAGE to carry out your MISSION (your goal).

The next statement he shared was "know your cause." So if you're not clear on what you're doing, you're not clear on what you're doing. It's important to know what's the difference between a "know your cause" and a "know your cause." A "know your cause" is knowing what you're doing and why you're doing it. A "know your cause" is knowing what you're doing and why you're doing it. A "know your cause" is knowing what you're doing and why you're doing it.

To learn more visit us at: [www.forgivingforliving.com](http://www.forgivingforliving.com) or [www.wendygladney.com](http://www.wendygladney.com)

### ◆ Making News

# Black Business News

THE JOURNAL OF THE BLACK BUSINESS COMMUNITY

Monday Management: Spring is Here by Wendy Gladney, Founder April 29th

Some of the most important things to remember when you're starting a business is to have a plan. A plan is a roadmap that shows you where you're going and how you're going to get there. It's a document that outlines your goals, your objectives, and your strategies. It's a document that helps you stay focused and motivated. It's a document that helps you make decisions and solve problems. It's a document that helps you build a successful business.

Monday Management: Make Every Day Count by Wendy Gladney, Founder April 29th

As an entrepreneur, you know how hard it is to build a brand. Wendy Gladney has been in the community for over 20 years and she's still going strong. She's a local business owner and a successful entrepreneur. She's also a mother and a wife. She's a woman who knows what she's doing and she's not afraid to take risks. She's a woman who is always looking for ways to grow and improve. She's a woman who is always looking for ways to help others. She's a woman who is always looking for ways to make a difference. She's a woman who is always looking for ways to build a better future. She's a woman who is always looking for ways to build a better world.

Black Business Association  
1011 S. Hill St.  
Los Angeles, CA 90015  
Tel: (213) 344-1111  
Fax: (213) 344-1111

### Black Business News



Wendy  
GLADNEY

## *Book & Contact Wendy*

Experience the compassionate style of motivational speaker, Wendy Gladney. Wendy is an author, successful entrepreneur and highly sought after speaker who uses passion and a straight forward approach to connect to any audience. Wendy is currently booking speaking engagements for the 2011-2012.

To book Wendy, call **(909) 949-7585** or email to: **wendygladn@aol.com**.

Visit **www.wendygladney.com** for more information.

If you would like to have Wendy be a part of your lecture series, Corporate Event, Workshop, Entertainment or any other arena that needs a powerful and compassionate personality, contact Wendy Gladney's management team at [wendygladn@aol.com](mailto:wendygladn@aol.com)!



[wendygladn@aol.com](mailto:wendygladn@aol.com)



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[twitter.com/wendygladney](https://twitter.com/wendygladney)



[facebook.com/wendy.gladney](https://facebook.com/wendy.gladney)



[youtube.com/user/WendysWindow](https://youtube.com/user/WendysWindow)

[www.wendygladney.com](http://www.wendygladney.com)

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